TRAINING WEEK ON DIGITAL AND RESPONSIBLE ENTREPRENEURSHIP
13th – 23rd April 2021

During the upcoming **TRAINING WEEK ON DIGITAL AND RESPONSIBLE ENTREPRENEURSHIP**, that will be hosted by University of Lodz between **13th and 23rd of April 2021**, we will gather academic and business professionals from the **Digi-Grent project** (Building Next–Generation of Globally Responsible Digital Entrepreneurs; www.digigrent.eu). The project and the training is co-financed by Erasmus+ programme.

The event will give opportunity to:

- Learn about selected aspects of digital & responsible entrepreneurship
- Establish international collaborations
- Develop start-up business model
- Co-create for innovation transfer
- Get access to a virtual learning environment

The training will focus on 3 following topics:

- Bridging Investors, Business Angels and Digital & Responsible start-ups
- Developing partnerships with responsible companies in the e-market
- Digital policies

The target groups of the event are:

- Industries
- Start-ups
- Academics
- Students
- Policy makers

Webinar details	Schedule
Bridging Investors, Business Angels and Digital & Responsible start-ups: • Financial investors as possible partners for digital & responsible start-ups • Types of investors • How to make a deal with investor? Investment process for digital & responsible start-ups • VC investment agreement	13.04 17:30-19:00
Developing partnerships with responsible companies in the e-market: • Being responsible in the e-market (CSR strategy in the e-market; Developing partnerships in the e-market • The co-marketing (planning a co-marketing agreement; Co-marketing tools and contents; Co-marketing vs. co-branding; Possible risks of co-marketing)	15.04 17:30-19:00 20.04 16:00-17:30
Digital policies: • Digital IPR and copyrights • Data protection and GDPR (fair use, big data, bulking, tracking, biometrics, metadata, etc) • Insurance and liability • Nomad/digital residency and taxation • Market domination, monopoly & data holders • Digital ecosystems and policy making	15.04 16:00-17:30 20.04 17:30-19:00

In order to register for the webinars, please visit the following link.