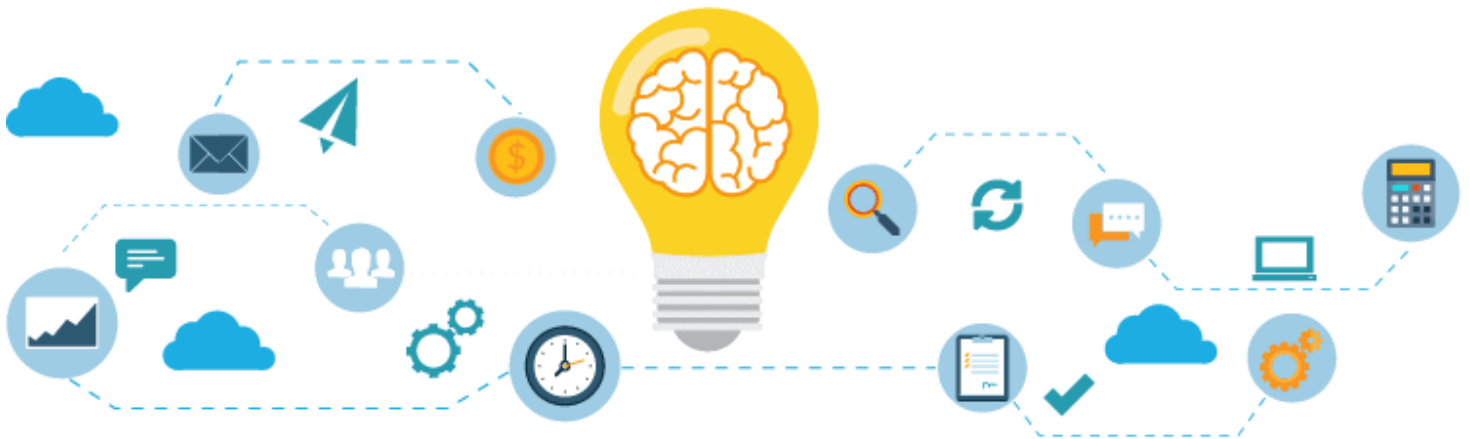


# NEWSLETTER 4

May 2023

## TRAIN THE TRAINER'S WEBINARS



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Join our Exclusive Train the trainers Webinar Series!

## EMPOWERING TRAINERS IN IMPACT INVESTMENT AND SUSTAINABLE ENTREPRENEURSHIP EDUCATION

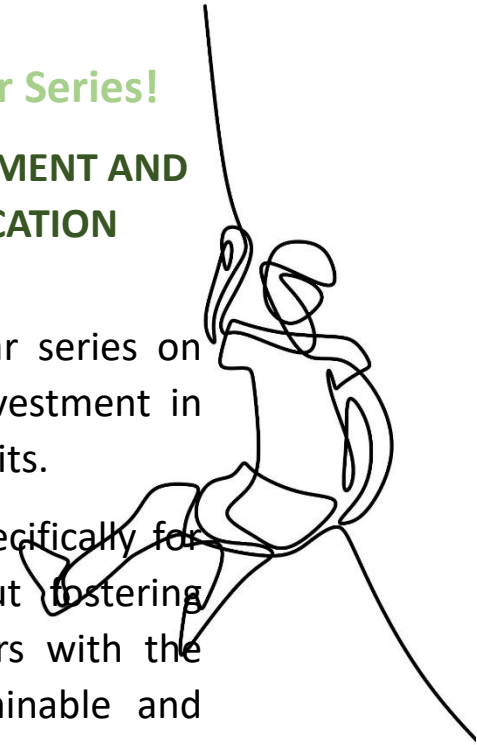
We are thrilled to announce our upcoming webinar series on Impact Investment, Sustainable Investment, and Investment in Startups that produce environmental and social benefits.

This engaging and informative series is designed specifically for trainers and educators who are passionate about fostering positive change and equipping future entrepreneurs with the necessary skills and knowledge to create a sustainable and inclusive world.

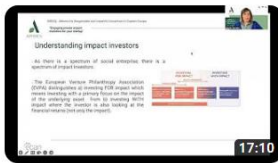
The webinar series comprises three distinct parts, each tackling essential aspects of modern entrepreneurship education.

Registration for these webinars is now open, and we invite you to secure your spot by visiting our website at [insert website link]. As seats are limited, we encourage you to register early to avoid missing out on this incredible opportunity.

Don't miss out on this exceptional webinar series designed to empower trainers in impact investment and sustainable entrepreneurship education. Together, let us create a brighter future by equipping the next generation of entrepreneurs with the skills and mindset necessary to drive positive change. We look forward to welcoming you to these transformative sessions.



## For our transformative Webinar Series on Impact Investment and Sustainable Entrepreneurship Education



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ARIEES WEBINAR 4 Impact Investment & Startup Business...  
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We are delighted to extend a warm invitation to you for an enlightening webinar series on Impact Investment, Sustainable Investment, and Investment in Startups that drive environmental and social benefits.



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This captivating series is designed to empower individuals like you who are passionate about creating a sustainable future and making a positive impact through entrepreneurship.



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The webinar series comprises three thought-provoking sessions, each addressing key aspects of modern entrepreneurship education.

**We have carefully curated the following webinars:**

## **How to Develop High-Quality Open Educational Resources (OERs) in Higher Education**

Join us as we explore the realm of Open Educational Resources (OERs) and discover effective strategies for creating high-quality educational materials in higher education. Gain insights into fostering collaboration, active learning, and empowering students to become catalysts for change.

<https://www.youtube.com/watch?v=JiRYz9IqyV4>

## **Engagement and Motivation of Entrepreneurship Learners via Neuroscience Approaches**

Uncover the fascinating intersection of neuroscience and entrepreneurship education. This session will provide you with valuable insights into how the brain learns and explores innovative techniques to engage and motivate learners. Discover how to create impactful learning experiences that foster entrepreneurial thinking and ignite a passion for sustainable entrepreneurship.

<https://www.youtube.com/watch?v=RIYyFz0Bn1U>

## **Fostering an Inclusive and Personalized Digital Entrepreneurship Education**

In an increasingly digital world, join us as we delve into the realm of inclusive and personalized digital entrepreneurship education. Discover how to leverage technology, embrace diversity, and tailor learning experiences to meet the unique needs of aspiring entrepreneurs from all backgrounds.

<https://www.youtube.com/watch?v=jI76KxOUwsU>



*These sessions* will provide valuable insights and practical strategies to enhance your training approach.

We have carefully crafted the following webinars:

**Webinar course: How to develop high quality OERs in entrepreneurship education.**

[https://ariees.eu/wp-content/uploads/2023/04/ARIEES\\_PR3\\_WEBINAR\\_1\\_compressed.pdf](https://ariees.eu/wp-content/uploads/2023/04/ARIEES_PR3_WEBINAR_1_compressed.pdf)

**Webinar course: Engagement and motivation of entrepreneurship learners via neuroscience approaches.**

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**Webinar course: Fostering an inclusive and personalized digital entrepreneurship education.**

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# CHECK OUT ARIEES ADVERTISING CHANNELS

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<https://www.youtube.com/@ARIEES2023>

## ARIEES WEBSITE

Welcome to ARIEES

ARIEES helps universities (and potentially adult training centres) to improve:

1. Their entrepreneurship courses by infusing impact investment know-how and
2. To upgrade the digital competences of lecturers/trainers to ensure that the impact investment knowledge can be properly infused into the learners while
3. Certifying competences and boosting the quality of entrepreneurship trainers.

<https://ariees.eu/>



**Welcome to the ARIEES Certification Centre.**

**We offer:**

Free certification opportunities around the 4 main areas mentioned below. Please familiarize yourself with the guidelines and conditions mentioned below or contact us for more information.

One to one mentorship and support scheme for entrepreneurship educators interested to improve their entrepreneurship and impact investment curricula.

Specialised mentorship for startups and scaleups interested either to learn how to develop their innovation in a responsible manner while also on how to attract impact investment and connect with key partners.

**Guidelines:**

Step 1: Read the certification instructions here: [ARIEES R2 learners certification guide](#)

Step 2: Register for the desired certification(s) [here](#).

Step 3: Access and undertake the certification tests:

- Micro-credential 1: [EntreComp certification on teaching impact investment-infused entrepreneurship \(trainers\)](#)
- Micro-credential 2: [DigCompEdu certification for digital education delivery in entrepreneurship \(trainers\)](#)
- Micro-credential 3: [European Business Angels Network \(EBAN\) certificate on impact investment \(trainers\)](#)
- Micro-credential 4: [European Business Angels Network \(EBAN\) certificate on impact investment \(learners\)](#)

Step 4: Receive your certificate (after the completion of the assessment, our team will contact you).

Impact investing can be a powerful instrument of change.

Judith Rodin

An investment in knowledge pays the best interest.

Benjamin Franklin

YOU CANNOT GET THROUGH A SINGLE DAY WITHOUT HAVING AN IMPACT ON THE WORLD AROUND YOU.

- JANE GOODALL

Without impact, innovation is just an idea with promise.

Judith Rodin

Random social media tactics lead to random results. You need a strategy.

Successful people have a social responsibility to make the world a better place and not just take from it.

Carrie Underwood

Ninety percent of all millionaires become so through owning real estate.

-Andrew Carnegie

“NEVER UNDERESTIMATE THE INVESTMENT YOU MAKE IN YOURSELF”

“Action is the fundamental key to all success”

